

Student Success

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Academic Affairs

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- Provide strategic vision and institutional oversight to develop and implement policies, programs, services, and strategies that achieve the University's student success goals
- Develop and facilitate strategies, services, activities, and opportunities that increase student engagement, academic progression, academic support, and career development
- Provide leadership in assessing the effectiveness of activities and programs undertaken to improve student success

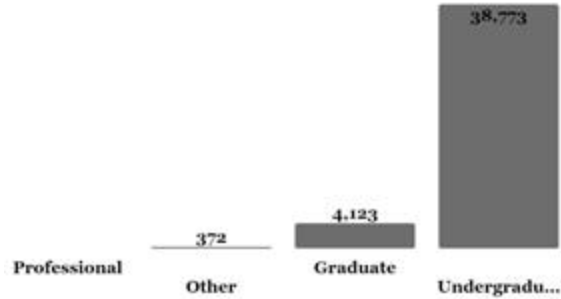
Unit Supervision: Academic Student Support Services, Career Planning and Development, Learning Support, the Smart Center, Student Advising and Retention, Student Support Systems, Supplemental Instruction and Learning Assistant Programs, and the Writing Center

<https://academicaffairs.kennesaw.edu/>



Kennesaw State University Fall 2022

By Degree Level

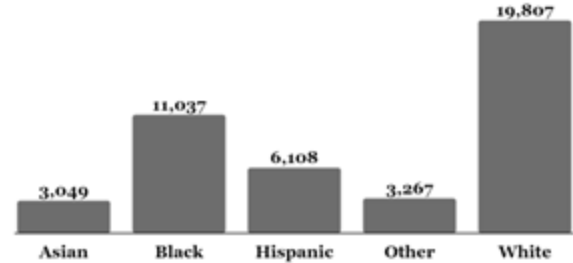


Total Enrollment: **43,268**

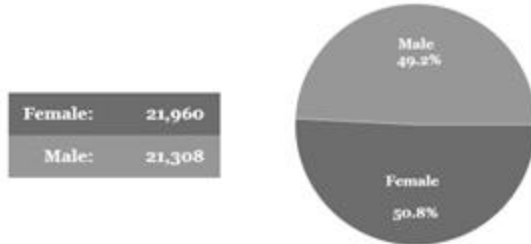
First-Time Freshmen: **7,024**

New Transfers: **2,887**

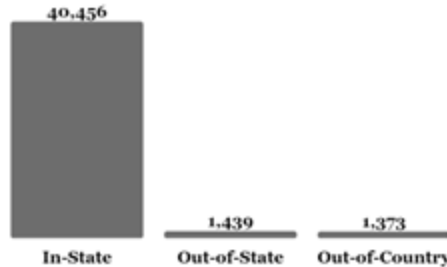
By Race/Ethnicity



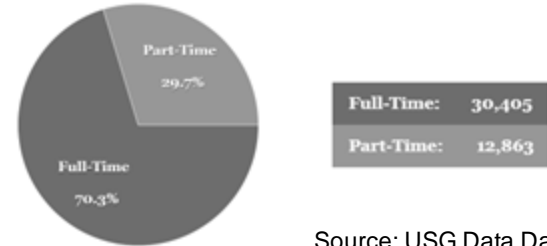
By Gender



By Residency Status



By Enrollment Status



Source: USG Data Dashboard



KENNESAW STATE
UNIVERSITY

KSU Students (cont.)

First-Generation Student:

Student's parents did not complete a 4-year college or university degree (38% KSU students)

Pell-Eligible Student:

Undergraduate student who displays exceptional financial need and have not earned a bachelor's, graduate, or professional degree (38% KSU students)



KSU Students (cont.)

Admission Requirements:

- Minimum 2.5 GPA with qualifying test scores
 - SAT: 500 - Evidence Based Reading and Writing | 490 Math
 - ACT: 18 - English or Reading | 18 Math
- Minimum 3.2 GPA test optional

Learning Support Exemption Requirements:

- ENGL 1101
 - ≥ 2.7 (GPA) | 480 - EBRW (SAT) | 17 - English or Reading (ACT)
- MATH 1001/STAT 1401
 - ≥ 3.1 (GPA) | 440 - Math (SAT) | 17 - Math (ACT)
- MATH 1111
 - ≥ 3.2 (GPA) | 510 - Math (SAT) | 20 - Math (ACT)

First-Year Student Profile - FALL 2022

	Fall 2021	% Submit	Fall 2022	% Submit
Average HS GPA	3.36		3.50	
Number Submitted	8,504	98.6%	6,922	98.5%
Average SAT Total	1149.23		1119.76	
Number Submitted	2,157	25.0%	4,556	64.9%
Average ACT Composite	22.94		22.06	
Number Submitted	1,412	16.4%	2,258	32.1%



Terminology

Retention rates:

Measure the percentage of first-time undergraduate students who return to the same institution the following fall

Graduation rates:

Measure the percentage of first-time, full-time undergraduate students who complete their program at the same institution within a specified period of time

Retention and Graduation Rates

Term Description ▲	Cohort with Exceptions	1YR Ret
Fall 2015	4,883	80.1%
Fall 2016	5,201	78.3%
Fall 2017	5,071	78.5%
Fall 2018	4,654	80.3%
Fall 2019	6,111	79.7%
Fall 2020	7,359	74.1%
Fall 2021	8,004	74.6%
Fall 2022	6,666	.

Roadmap, Momentum, & NISS Targets



MOMENTUM **u**
Learn. Teach. @usg

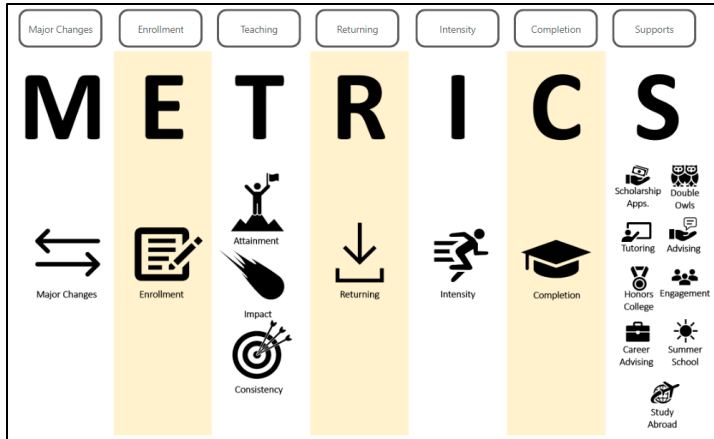


- Attain first-year retention rate of 82% by 2025
- Achieve six-year graduation rate of 60% by 2028
- Eliminate the equity gaps between Pell and non-Pell populations in 6-year graduation rates by 2028
- Increase the average number of credit hours attempted by all undergraduate students to 13 by 2025



How can you help?

Request, understand, and use data.



How can you help?

Incorporate High Impact Practices.

- Capstone Courses and Projects
- Collaborative Assignments and Projects
- Common Intellectual Experiences
- Global Learning
- ePortfolios
- First-Year Seminars and Experiences
- Internships
- Learning Communities
- Service Learning
- Undergraduate Research
- Writing-Intensive Courses

<https://www.aacu.org/trending-topics/high-impact>



How can you help?

Promote engagement.

- Advising
- Career Planning and Development
- High Impact Practices
- SI/LA Programs
- SMART Center
- Writing Center
- Co-curricular Activities



How can you help?

**Remember why we're
here, and let students
know you care.**



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Any Questions

