Faculty Success at KSU, Part 1: Tools and Techniques

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What We'll Cover

1. Introduction to Watermark Faculty Success

2. Introduction to Watermark Course Evals

3. Campus Resources for Watermark

What is Watermark Faculty Success?

Watermark Faculty Success is a way of cataloging and reporting all of the faculty's accomplishments. This digital portfolio system is used for annual and multi-year reviews, accreditation reports, reports on global and community engagement, high-impact practices, student success measures, etc.

Watermark Resources

https://facultyactivitydata.kennesaw.edu/index.php

If my former institution used Watermark, how do I have my profile data transferred to KSU?

In order to request Watermark data from a former institution be transferred to KSU, you must first complete the Import Authorization Form and submit it to facultyactivitydata@kennesaw.edu.

Annual Review Information

How can I easily import my existing publication information?

There is a feature of Watermark Faculty Success which allows you to run a Google Scholar report on yourself, export that into a bibtex format file, and upload that into Watermark. You can also import an existing cv that might be in Word format.

https://www.digitalmeasures.com/activity-insight/docs/directdataimports/

Watermark Course Evaluations and Surveys
Student Course Evaluations

KSU uses a single, university-wide template for course evaluations. The evaluation survey will be available for students to complete for a four-week period, ending on the last day of class.

Please answer the following statements on a 4 item Likert scale:
1. strongly disagree. 2. disagree. 3. agree. 4. strongly agree

1. The instructor was effective in helping me learn.
   1. strongly disagree. 2. disagree. 3. agree. 4. strongly agree

2. The instructor created a learning environment wherein I felt comfortable participating.
   1. strongly disagree. 2. disagree. 3. agree. 4. strongly agree

3. Overall, the content of this course contributed to my knowledge and skills.
   1. strongly disagree. 2. disagree. 3. agree. 4. strongly agree

Student Course Evaluation Survey (continued)

Open Ended Responses:

4. Please provide your feedback on the instructor's role in supporting your learning in this course.

5. Please comment on the instructor's strengths.

6. Please comment on how the instructor can improve your learning in this class.

7. Please comment on how the course can be improved.

Course surveys are available for students to provide feedback on their instructors during the evaluation periods as defined at CourseEvals.Kennesaw.edu.

Students can access course evaluations via prompts in D2L or through direct links provided by system-generated emails.

Fig. 1. System-generated Email to Students:

Thank you for taking the time to give your feedback and helping us improve your educational experience.

Survey Summary

Course Code	Course Title	Survey Start Date	Survey End Date	Status	
CO.430.HIST1112.51001.20241	Survey of World History II Section W01 Summer Semester 2023 CO	7/12/2023 12:00 AM	7/26/2023 11:59 PM	Not-Submitted	Go To Survey
CO.430.PSYC3205.51839.20241	Psychology Child Development Section W01 Summer Semester 2023 CO	7/12/2023 12:00 AM	7/26/2023 11:59 PM	Not-Submitted	Go To Survey
CO.430.TCOM2010.52843.20241	Technical Writing Section W14 Summer Semester 2023 CO	7/12/2023 12:00 AM	7/26/2023 11:59 PM	Not-Submitted	Go To Survey

Upon navigating to the survey, students will be able to provide feedback on the course and instructor. If multiple instructors are assigned to a course, students will be asked to complete a survey for each instructor.

Project Name

✱ Overall, the content of this course contributed to my knowledge and intellectual skills.

Strongly Disagree	Disagree	Agree	Strongly Agree	N/A
○	○	○	○	○

Faculty Results Tracking

Faculty can access evaluation data by logging in to Watermark and selecting Course Evaluations & Surveys.
https://facultyactivityda ta.kennesaw.edu/index. php

- This will take you to the home screen. From here you have at-a-glance access to current and previous evaluation periods. By selecting a project from the Project Results table, you can access more detailed information.

Instructor Home Screen

Response Rate Tracker

View results of evaluations in real time, including number of respondents out of total enrollments, response rate percentage, and students who opted out

The Project Results detail screen gives you access to all your course surveys for the selected term. From here you can download individual course data or batch results.

	Name ▲	Course Code	Title	Unique ID	Hierarchy Level	Project	View
☐	Winfrey, Oprah	ACC	Accounting 101	ACC101	Accounting (Undergrad) (In-person)	Summer 2020 Term 1 - End of course evaluation	⬇
☐	Winfrey, Oprah	ACC	Accounting 101	ACC101	Accounting (Undergrad) (In-person)	Fall 2019 Mid-term Evaluations	⬇
☐	Winfrey, Oprah	ACC101-GC	Intro to Accounting	ACC-101-01	Accounting (Undergrad) (In-person)	Main Course Evaluations Summer 2019	⬇

Results

Total 3   Records per page 1000 ▾   Page 1 ▾ of 1

If faculty or students have questions about or issues accessing their evaluations, they can reach out to CourseEvals@kennesaw.edu for assistance.

If faculty have questions or issues with accessing Watermark, they may contact facultyactivitydata@kennesaw.edu.