The Department of Career Planning and Development

Services and Resources for Students and Faculty
**Introduction**

- Philosophies
  - Embedded and Academically Integrated
  - Holistic
  - Collaborative with all Colleges and Campus Divisions

- Specific Functions with Students, Employers, and Campus Partners:
  - Explore
  - Prepare
  - Connect

**Mission Statement**

Through individualized career advising, events that advance students’ career connections, and by fostering an ever-growing employer network, we empower our unique community to develop confidence and design a fulfilling life.
Explore

Career exploration is a lifetime process.

- Career Exploration Advisors are available to assist students who are:
  - Undeclared
  - Considering a change of major
  - Exploring or researching career options for their chosen major

- Students have access to multiple career assessments and exploration resources (including YouScience and Steppingblocks).

- Students can participate in job shadowing, Career Connection events (with employer partners), workshops, and career conversations.
The importance of being career ready, as job hunting is a fluid process.

- Career and Internship Advisors (CIAs) are assigned to each academic college and support students in:
  - Finding and applying for co-ops and internships
  - Preparing and improving their resumes and cover letters
- Assistant Directors of Career Advising provide support to students by:
  - Offering mock interviews and individualized interview coaching
  - Advising on graduate program options and application processes, in addition to job search and networking skills
Connect

Students can connect with employers from a variety of industries, both in person and virtually.

• 20K+ position postings in Handshake, in addition to hundreds of employer-sponsored events.
• Virtual and in-person job and internship fairs offered each semester.
  • Accounting, Finance, FinTech (fall only)
  • Education (spring only)
  • General/All Majors (fall and spring)
  • Graduate Schools (fall only)
  • On-Campus Jobs (fall and spring)
  • STEM (fall and spring)
  • Virtual (fall, spring, and summer)
• Employers recruit at KSU by hosting info tables, info sessions, and on-campus interviews.

Our Employer Relations Team manages all recruiting inquiries. Email careerctr@kennesaw.edu.
Faculty-Specific Services

- Classroom presentations and workshops
- Career outcomes data by college and major
- Connections to employer partners and contacts
- Handshake access to view postings and events
- Career exploration curriculum
- Facilitating employer site visits
- Internship/co-op participation data
- Job search resources and market trend information

Submit your request for a career presentation today!

Career data available at: https://www.kennesaw.edu/careers/data/index.php
(Select “Campus & Community” for full datasets)
Contact Us

470.578.6555

kennesaw.edu/careers

career_services@kennesaw.edu

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